

**- A Safe Place**

<b>Corporate Objective</b>	<b>Action</b>	<b>Target date</b>	<b>Responsible Officer</b>	<b>Commitment Required</b>
All objectives are relevant	Undertake – Best Value Review of the Council’s role in the Crime Reduction Partnership.	December 2002	<b>DHHCF</b>	
All objectives are relevant	Maintain and Monitor EBC role in the 2002-2005 Crime & Disorder Reduction Strategy.	<b>Ongoing</b>	<b>DHHCF</b>	Strategic Development Officer and Heads of Service
All objectives are relevant	Implement Neighbourhood Wardens Scheme and monitor action.	<b>April 2002</b>	<b>DHHCF</b>	<b>Head of Housing Management</b>

**- A Prosperous Place**

<b>Corporate Objective</b>	<b>Action</b>	<b>Target date</b>	<b>Responsible Officer</b>	<b>Commitment Required</b>

Promote Eastbourne as a place for business investment and as a tourist attraction.	Obtain funding agreement for Arts Hub project and progress to implementation.	<b>July 2002</b> April 2006	<b>DTL</b>	DPRA, DFCS, Regeneration, Arts and Heritage, Sport Recreation and Leisure.
Promote Eastbourne as a place for business investment and as a tourist attraction.	Implement Phase 2 of Awareness Campaign.	<b>June 2002</b>	<b>DTL</b>	<b>Tourism Development</b>
Promote Eastbourne as a place for business investment and as a tourist attraction.	Complete a project plan for an Enterprise HUB.	<b>May 2002</b>	<b>DPRA</b>	Regeneration, Legal, Strategic Finance.
Promote Eastbourne as a place for business investment and as a tourist attraction.	Undertake first phases of Seafront Strategy.	<b>Sept. 2002</b>	<b>DTL</b>	<b>Tourism Development, Planning, Legal, Strategic Finance.</b>
Develop a vibrant and successful Town Centre.	Develop a marketable redevelopment of failing retail sector.	<b>June 2002</b>	<b>DPRA</b>	Planning, Strategic Finance, Property Regeneration, Tourism Development, Housing Needs and Strategy.

**- A Healthy Place**

<b>Corporate Objective</b>	<b>Action</b>	<b>Target date</b>	<b>Responsible Officer</b>	<b>Commitment Required</b>
All objectives are relevant	Contribute to development and implementation of Health Modernisation Improvement Plan.	<b>Sept. 2002 &amp; ongoing</b>	<b>DHHCF</b>	Healthy Eastbourne Board Co-ordinator  Heads of Service
All objectives are relevant	Maintain and monitor effectiveness of Healthy Eastbourne Board Partnership and contribute to development of local health inequality targets.	<b>ongoing</b>	<b>DHHCF</b>	Healthy Eastbourne Board Co-ordinator  Heads of Service
All objectives are relevant	Contribute to the development of local health partnership structures in light of modernisation	<b>June 2002</b>	<b>DHHCF</b>	Healthy Eastbourne Board Co-ordinator
All objectives are relevant	Contribute to the development and implementation of Eastbourne Sure Start initiatives	<b>Ongoing</b>	<b>DHHCF</b>	Healthy Eastbourne Board Co-ordinator  Healthy Eastbourne Board  Sure Start Programme Manager

**- A Place to Enjoy**

<b>Corporate Objective</b>	<b>Action</b>	<b>Target date</b>	<b>Responsible Officer</b>	<b>Commitment Required</b>
Develop and promote Sports and Leisure activities.	Implement Best Value Review. Implement Plan by tendering operation of section facilities.	March 2003	<b>DTL</b>	Sport Recreation and Leisure,  Legal, Financial Management, Personnel, Property.
Develop and promote Arts and Heritage activities.	Test alternative management structures for Theatres, resolve Royal Hippodrome and appraise options for museums.	<b>March 2003</b>	<b>DTL</b>	Arts and Heritage, Legal, Personnel, Strategic Finance.
Develop and promote a wide range of events for residents and in support of the tourism industry.	Support the core events in the year being Golden Jubilee, Tennis, Active Sports Talent Camp and Airbourne.	<b>August 2003</b>	<b>DTL</b>	<b>Sport Recreation and Leisure, Tourism Development.</b>

**- A Place for Everyone**

<b>Corporate Objective</b>	<b>Action</b>	<b>Target date</b>	<b>Responsible Officer</b>	<b>Commitment Required</b>
Provide access to services for all	Achieve maximum possible steps on Equalities Standards.	<b>Dec. 2002</b>	<b>Chief Executive</b>	Strategic Development, Personnel

Help everyone to have a decent home.	Develop a new 5 year Housing Strategy.	<b>July 2002</b>	<b>DHHCF</b>	DFCS, DPRA, Housing Needs and Strategy, Environmental Health, Financial Management.
	Complete BVR for Housing Management and progress Stock Option Improvement Plan.	<b>Oct. 2002</b>	<b>DHHCF</b>	
Combat and alleviate the effects of poverty.	Re-establish Anti-poverty Steering Group.	<b>June 2002</b>	<b>DHHCF</b>	<b>Community Finance</b>

**- A Place for the Future**

<b>Corporate Objective</b>	<b>Action</b>	<b>Target date</b>	<b>Responsible Officer</b>	<b>Commitment Required</b>
Promote and implement the principles of sustainability	Develop environmental forum and green transport plan for the Council.	October 2002	DPRA	<b>Environmental Co-ordinator</b>
Reduce Waste and develop and promote recycling and energy conservation.	Arrange for re-letting of main contract to achieve recycling targets.	December 2002	<b>DPRA</b>	Amenities, Legal, Strategic Finance.

Provide effective sustainable management and protection of the built environment.	Complete Borough Plan process seeking to achieve policy changes as drafted	March 2003	<b>DPRA</b>	<b>Planning</b>
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### Values

<b>Values</b>	<b>Action</b>	<b>Target date</b>	<b>Responsible Officer</b>	<b>Commitment Required</b>
Conduct our business with integrity, impartiality and remain open and accountable.	Rewrite all constitution documents and protocols	Sept. 2002	<b>Chief Executive</b>	Audit, Democratic Services,  Legal, Financial Management
Make the most efficient and effect use of public resources.	Plan and implement an effective Best Value Review Programme producing Improvement Plans with real visible improvements.	<b>April 2002</b>	<b>Chief Executive</b>	<b>Strategic Planning</b>
Make the most efficient and effect use of public resources.	Develop and implement a risk management strategy.	<b>Oct. 2002</b>	<b>DFCS</b>	<b>Audit</b>
Make the most efficient and effective use of public resources.	Implement an effective project appraisal and management system linked to corporate aims.	June 2002	<b>DFCS</b>	

<b>Values</b>	<b>Action</b>	<b>Target date</b>	<b>Responsible Officer</b>	<b>Commitment Required</b>
Make the most efficient and effective use of public resources.	Complete interim stages of Office Accommodation Strategy	<b>Dec. 2002</b>	<b>DFCS</b>	<b>Property</b>
Encourage co-operative and partnership working	Develop an effective Local Strategic Partnership incorporating an action plan to achieve a Community Strategy.	<b>June 2002</b>	<b>Chief Executive</b>	<b>Strategic Development</b>
Consult and listen to local people in our planning and decision-making activities.	Ensure that the Community Plan is based on effective community engagement.	April 2003	<b>Chief Executive</b>	<b>Strategic Development</b>
Support value and develop our staff enabling them to continuously improve the quality of our services.	Complete IIP accreditation.	<b>June 2002</b>	<b>Chief Executive</b>	<b>Personnel</b>